

## **Social Media Policy of the Wilkinsburg Public Library**

Policy number: 114

Date adopted: October 21, 2025

Replaces: All prior Wilkinsburg Public Library Social Media Policies

**Purpose** : The Wilkinsburg Public Library (WPL) uses social media in many forms. The staff maintain and edit the content of our social media sites to comply with library policies. Library social media is intended to create a welcoming online space where library users will find useful and entertaining information and opportunities to interact with staff and other users.

**Definitions**: Social media is defined as any web application, site, or account used by the library to facilitate the sharing of information about library-related subjects and issues. It includes any facility for online publication and commentary.

**Statement of Policy**: The WPL will use social media tools to encourage community engagement and to create a dialog between the library and its patrons regarding library services, resources, events and programs, as well as community information. Social media is monitored and managed by WPL staff. Comments, posts, and messages by users are allowed if they conform to the library's social media policy. All interactions will be reviewed for content and relevance. The library reserves the right to refrain from posting users submissions or comments or to remove or edit comments at any time. By commenting on or posting to WPL-hosted social media sites, users agree to the library's social media policy. All content posted to the sites maintained by the library is subject to WPL's Rules of Conduct below. Individuals who violate the library's social media policy and/or rules of conduct may be banned from WPL's social media sites.

**Rules of Conduct**: The WPL staff reserves the right to remove any comments that are inappropriate or offensive, including comments that are (or include):

- Not directly related to the library or topic of the post
- Duplicate posts - Profane and/or vulgar content
- Sexually suggestive or harassing content
- Obscene content
- Nudity in a participant's profile picture
- Threats to physical or bodily harm
- Defamatory statements
- Disparaging language or hate speech targeting an individual's race, color, religious creed, ancestry, age, gender, sexual orientation, gender identity or expression, national origin, AIDS or HIV status, or disability
- Commercial content promoting or soliciting service or products
- Content promoting political organizations
- Name-calling and/or personal attacks;
- Spam, such as the same content posted repeatedly
- Personally identifying, sensitive and/or private information
- Language or content suggesting or encouraging illegal activity
- Information that could reasonably compromise public safety
- Copyrighted material that belongs to another person
- Links to inappropriate websites.

Comments posted by the members of the public on any WPL social media sites are the opinions of the commentor/poster only, and publication of a comment does not imply endorsement or agreement by WPL.