

Director's Update, August 2020

Director Meetings:

- I attended a virtual webinar on building more diversity into library displays that was very beneficial. I had a phone call with Premier Wireless, a company that sells wi-fi hotspots. They are helping us locate and identify grants we that may assist us in purchasing more wi-fi hotspots.

Staff Updates:

As of this report we are still waiting for Personnel committee to make a decision regarding the new staffing proposal.

Library Updates:

- The library continues to be closed while offering many virtual and touchless services including: takeaway crafts, mail order materials, grab & go pickup, virtual programming and more.
- The library will reopen once we see at least two weeks of new cases being consistently under 100 per day. We are using the Allegheny County Health Department's website for our data on new cases.
- DPW is planning on painting the Children's Library within the next few weeks in preparation for carpet installation which will begin on the 25th.
- Library in the Park will take place every Tuesday (weather permitting). We'll be using this opportunity to let people know about library services and encourage them to fill out the census.
- Curbside starts at Eastridge August 4th. Curbside schedule is Tuesday & Saturday 12-5. The library space will remain closed for the foreseeable future due to the poor air circulation.
- We're starting to gear up for Love Your Library in September. We'll be examining new methods to reach out to individuals and businesses throughout Wilkesburg and beyond.

Budget:

- Through the CARES act the library will be receiving some if not all of the money we lost through the 15% reduction in RAD funds.
- We received \$1,400 from the Pittsburgh Foundation to conduct census related activities.

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Statistics

August 2020

The library closed for in-person services mid-July when the County saw a huge spike in COVID-19 cases. We continue to offer our Grab and Go service which patrons are making use of. Circulation of physical items is obviously down significantly compared to last year, but this is the case in all libraries across the county. We continue to focus heavily on virtual programs/services.

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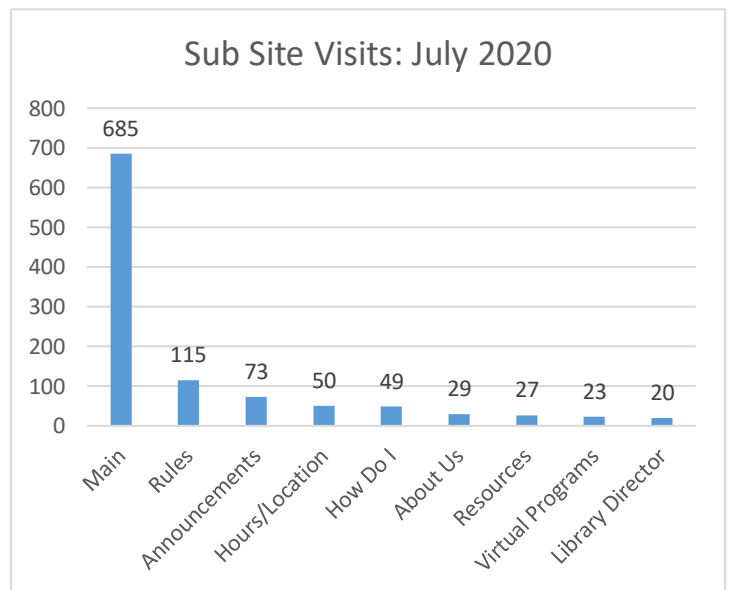
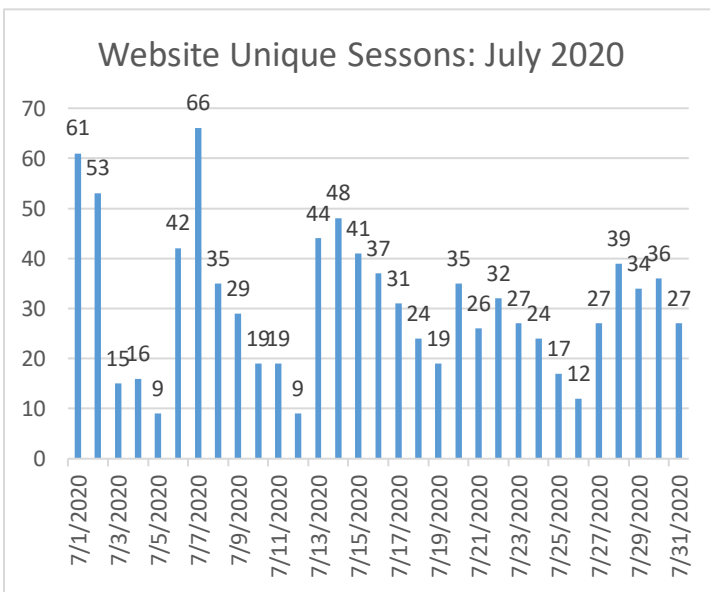
Virtual Program Attendance July 2020

997 Views (June 1561)

Wilkinsburg Patrons Registering Online July 2020

7 (June 9)

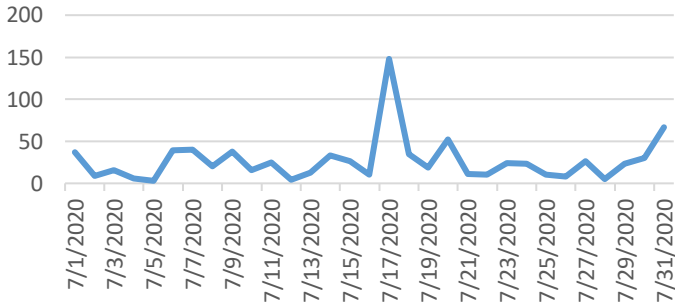
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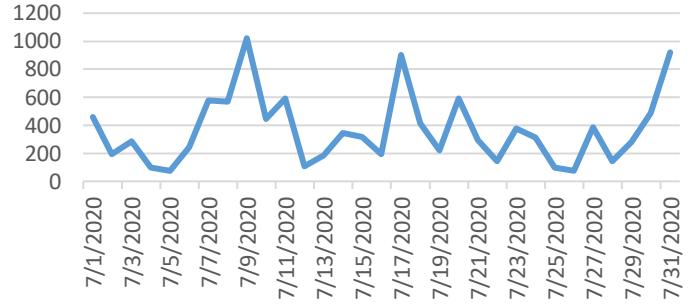
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Facebook Reach:

July: Daily Engaged Users: The number of people who engaged with your Page. Engagement includes any click or story created.
(Unique Users)

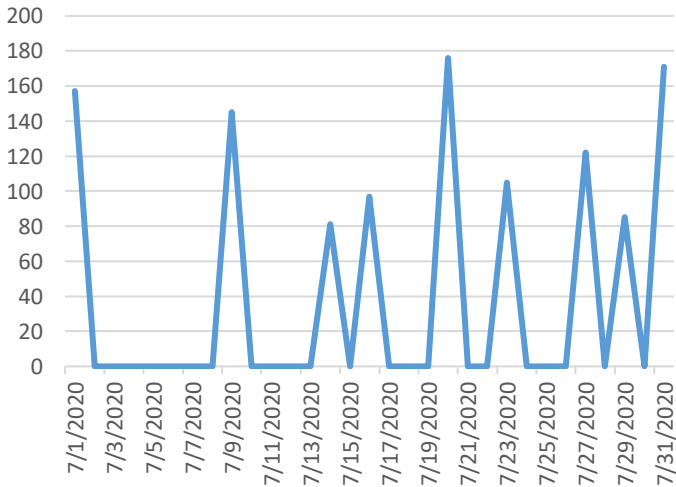


July: Daily Reach: The number of people your Page reached broken down by how many times people saw any content about your Page.
(Unique Users)

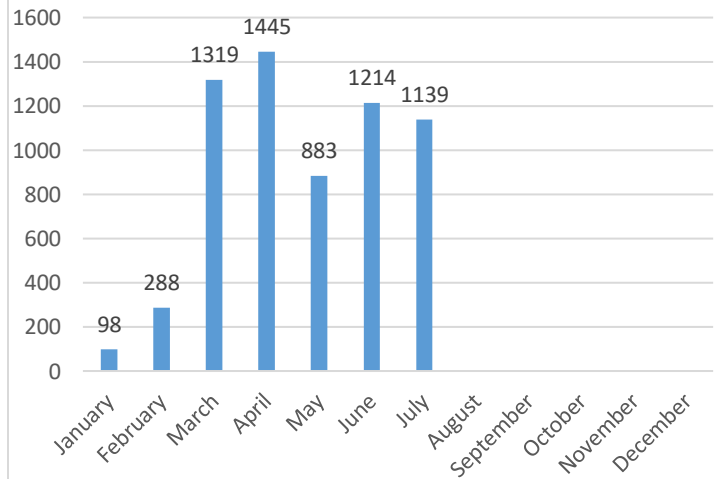


Email Opens:

July Unique Opens



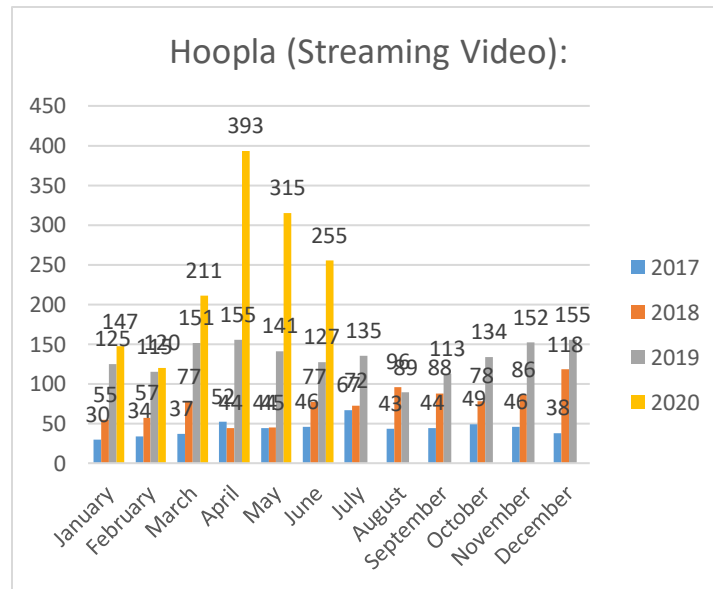
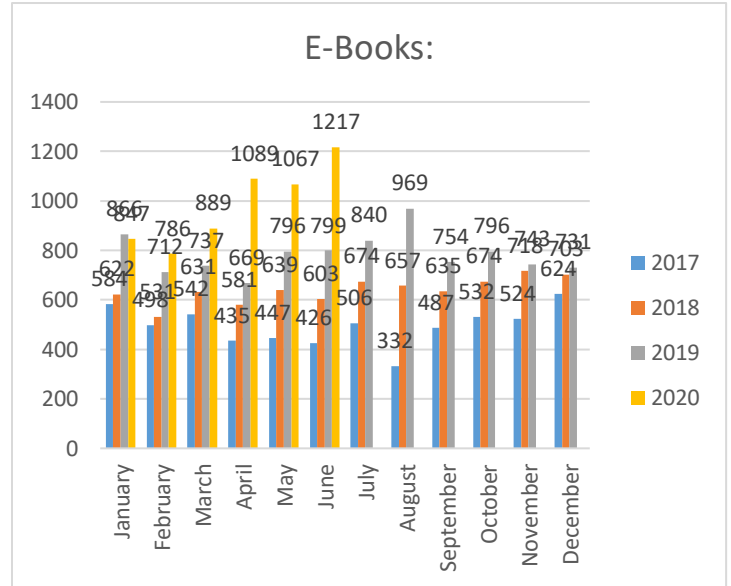
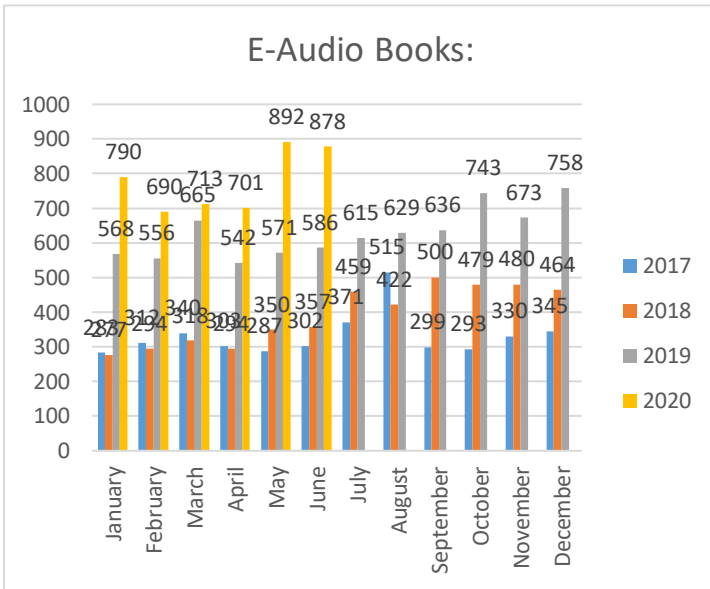
Monthly Total Unique Email Opens



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E-Circulation:

Note: July 2020 numbers not available at the time of this report



Children's Library Monthly Report

August 2020

Staff

We have been preparing for new carpeting and a new paint job in the children's library, so myself and Daja are still weeding the collection and reorganizing the space. Daja has done excellent work getting programming together and we are excited to offer free services from a lawyer to registered participants.

I have been connecting with outreach sites and community members to continue to provide distanced library services and ultimately more virtual outreach.

Programs

We are focusing our efforts on distributing Make and Take activities and also on community outreach, visiting food distribution sites at Community Forge and South Ave Methodist Church. We have received a permit for "library in the park" where we hope to connect to the community and to families.

Upcoming

I am looking for new ways to connect with our community during this time and we are searching for more outreach sites and will also be extending our weekly make and takes into the fall. Now that we know more about what the school district is doing regarding virtual learning, I will be reaching out to them to see how the library can continue to provide outreach in a virtual capacity. We are hoping to do all of our outreach virtually for the foreseeable future.

We are still awaiting new carpeting!

Thank you!

Rachel Moore

Children's Library Manger