

Director's Update, June 2020

Director Meetings:

- I have attended several virtual meetings and forums with local, state and national library organizations. The discussions have mostly centered about various phases of reopening.

Staff Updates:

- As of April 10, 2020 all staff other than Library Director, Anna Newborg and Children's Librarian Rachel Moore have been furloughed. Full Time staff will be back on June 8, 2020. Unknown when part time staff will return.

Library Updates:

- Main & Children's Library will reopen on June 15 barring any new directives from the Governor and/or Office of Commonwealth Libraries.
- Allegheny County moved into the "Green Phase" on June 5, 2020. As of this writing, we have no updates from the Office of Commonwealth Libraries for moving into the Green. We have met all the requirements of the OCL's "Framework for Reopening" in the Yellow Phase so we expect the Green Phase guidelines will present no new challenges.
- We continue to offer virtual programming for both Children and Adults on our Facebook/Instagram pages as well as our website.
- We are encouraging patrons to contact us with any questions/concerns through our library email and live chat feature on our website.
- We are now offering wireless print pickup and mail-order library materials. Both have been relatively popular.
- We are putting together virtual and social distancing summer programming for all ages including: take away crafts; virtual historical tour; virtual classes and more
- New PC Deployment went smoothly at both Wilkinsburg and Eastridge

Other Business:

- Presentation and discussion of revised library reopening plan.

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Statistics

June 2020

Due to the closure of the Library in mid-March, 2020 a traditional statistical report in the vein of what has been presented at past board meetings is not informative. Obviously physical circulation of materials is drastically down. Throughout the library closure, we will instead present statistics on how we are reaching people virtually through e-book checkouts, programming, emails, etc.

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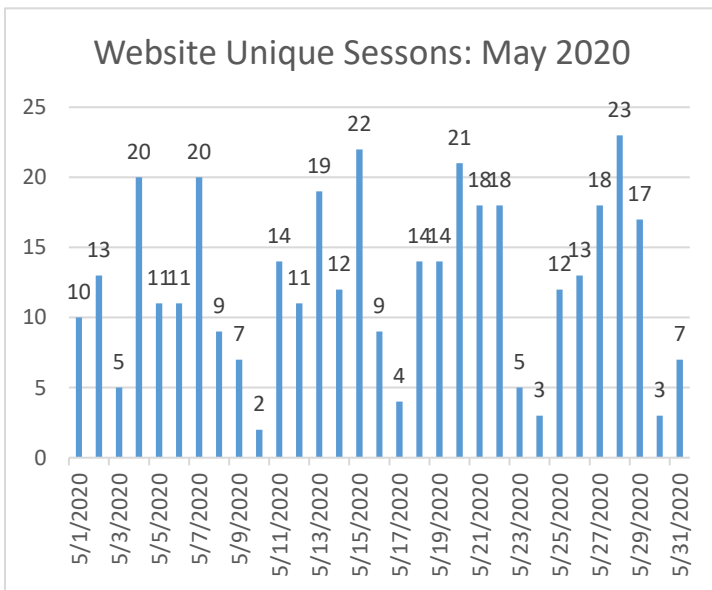
Virtual Program Attendance May 2020

1542 Views

Wilkinsburg Patrons Registering Online May 2020

10

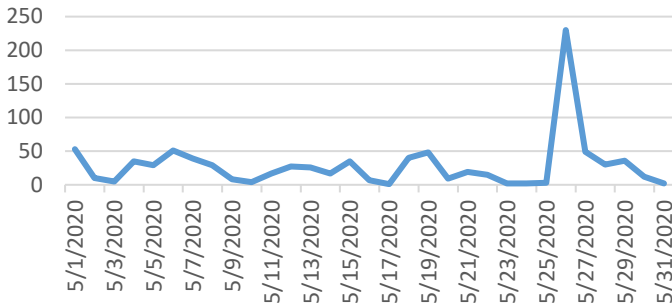
Website Data:



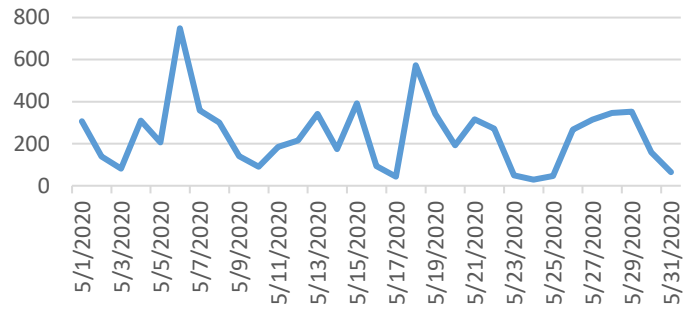
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Facebook Reach:

May: Daily Engaged Users: The number of people who engaged with your Page. Engagement includes any click or story created.
(Unique Users)

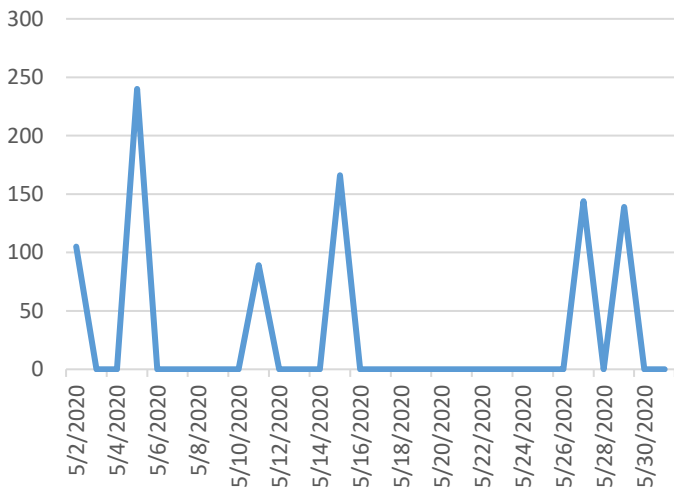


May: Daily Reach: The number of people your Page reached broken down by how many times people saw any content about your Page.
(Unique Users)

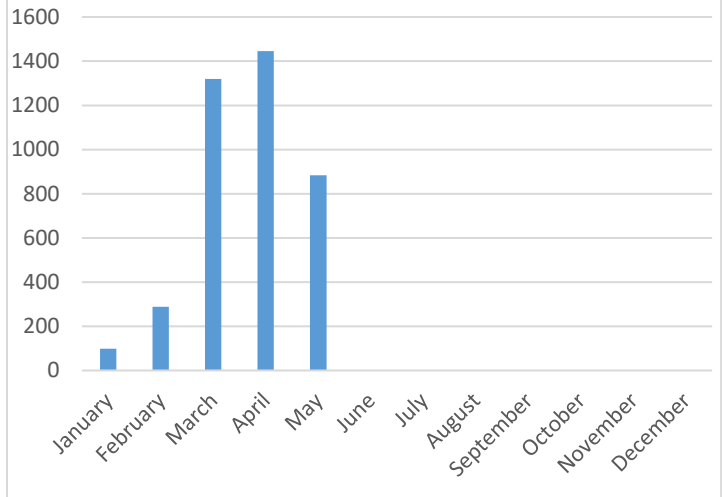


Email Opens:

May Unique Opens



Monthly Total Unique Email Opens

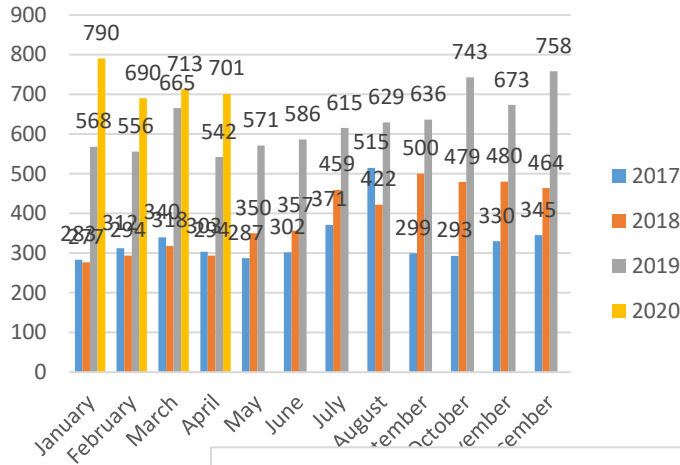


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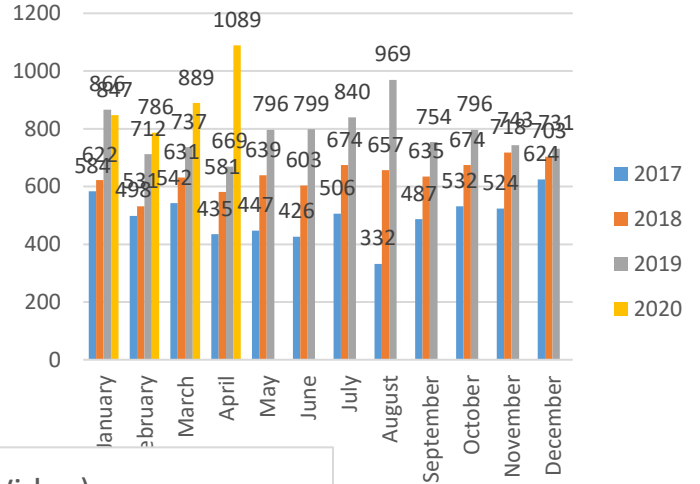
E-Circulation:

Note: May 2020 numbers not available at the time of this report

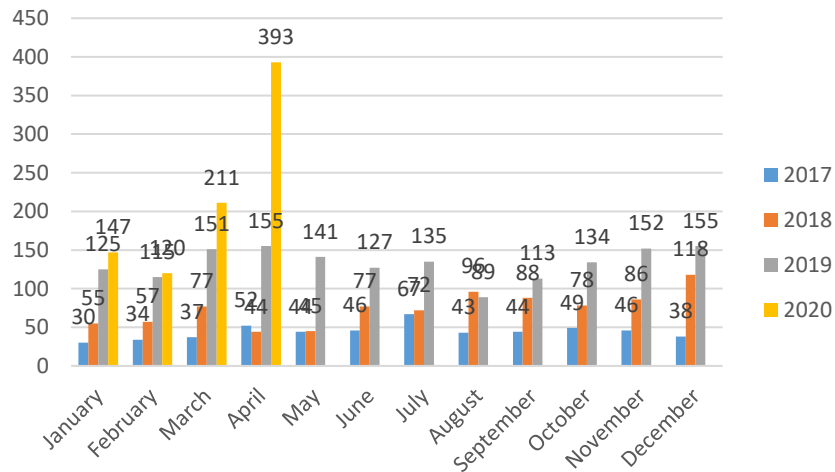
E-Audio Books:



E-Books:



Hoopla (Streaming Video):



Children's Library Update

Virtual Weekly Schedule

Monday

10:30 Preschool Storytime

Tuesday

12:00 Community Read Together feat. Special guests

Wednesday

10:30 Weekly Make and Take video

Friday

10:30 Songs and Rhymes

On-going

Weekly Bingo

Weekly Make and Take Activities

Special programs with Allegheny Parks, Carnegie Science Center and WQED

School Readiness Kits

Updates: We have been featured as a regional Library Explorers library!